

THE FACTS

THE BASICS

Adrenalin Quarry Ltd is Cornwall's no. 1 destination for families and thrill-seekers looking for holiday adventure. It's home to 3 of the UK's most exciting attractions:

1. The UK's Longest Zip Wire – an aerial runway stretching 490 metres over a flooded quarry.
2. Freshwater Coasteering – families and thrillerseekers alike go wild swimming, traversing and cliff jumping in Cornwall's 1st and only freshwater coasteering adventure.
3. Kartworld – Cornwall's top go karting centre, where the whole family can race each other.

LOCATION

We're near Liskeard in South East Cornwall, just off the A38.
We're Sat Nav friendly (PL14 3PJ) so we're easy to find.

SOME FAST FACTS

- 15,127 riders in 2009, our first year of operation
- The quarry is a geological site of special scientific interest
- It's the only place in the UK where you can jump off a cliff, try coasteering and go karting all in one day!
- The lake, cliffs and woodland form a beautiful wildlife haven, teeming with trout, migratory birds and crayfish
- Adrenalin Quarry was conceived from the off as a low environmental impact development
- You can book online at www.adrenalinquarry.co.uk

OPENING TIMES

EASTER TO END SEPT

Open every day from 10am till 6pm.

Special events in the summer, weather permitting.

OCT TO EASTER

Open weekends and half-terms, 10am till 5pm/dusk. Closed Christmas holidays.

THE ZIP AT A GLANCE

- Twin cables – go two at a time!
- UK's longest: 490 metres
- UK's fastest: 40mph
- UK's highest: 50 metres
- Price: 1st go: £12.50, 2nd go: £7. Rush Hour: 10am - 11am: £9.99.
Text JUMP to 60777 for latest special offers
- Suitable for all ages
- No need to book. Just turn up and jump

FRESHWATER COASTEERING AT A GLANCE

- Cost: £30 per person, per session, which includes 2-3 hours in the water, on a cliff or somewhere in between
- Swim wild in the quarry lake, discover untouched corners of our wildlife haven, traverse sheer rockfaces and tackle a series of jumps from timid to insane
- Will you conquer The Tombstone? At 20m, 65ft, it's The UK's Highest Supervised Jump
- No minimum, maximum 20 per group
- Minimum age: 10
- Trained instructors guide you all the way

THE QUARRY AT A GLANCE

- Cliff height: 50 metres
- Depth of lake: 22 metres
- History & geology: Clicker Quarry was first worked in 1932 for the hard rock known locally as Blue Elvin. Designated a Site of Special Scientific Interest and visited by geologists, colleges and schools

A LITTLE BIT OF HISTORY

The quarry that is now home to our adrenalin rides, used to be called Clicker Quarry. It was first worked in 1932 for the hard rock known locally as Blue Elvin, which was widely used as ballast on the Great Western Railway. At the height of its production in the 1950/60s Clicker Quarry was a major local employer in the Menheniot and Liskeard area. Our Blasts from the Past section on our website displays some superb photos from the period. www.adrenalinquarry.co.uk/history

Will Sneyd, the founder and director of Adrenalin Quarry Ltd, has run attractions on the site since the mid-eighties. 20 years' experience in providing motorsport and a lifelong pursuit of the ultimate natural high led him in 2009 to realise a long-held ambition: build the most exciting new tourist attraction in Cornwall for a generation.

The derelict and overgrown Clicker Quarry, flooded over the years and teeming with wildlife, was the perfect site. Only a rock's throw from the well established tourist attraction, Kartworld, it provided a dramatic backdrop to build the longest ever zip wire in the UK and Cornwall's first fresh water coasteering arena.

The Zip Wire was years in the planning, requiring much co-ordination and agreement with local councils, insurance and safety agencies. The physical build, whilst a massive logistical task, was completed in weeks with the help of the UK's leading expert in the field – Brian Phelps, from Vertigo Pursuits.

Within weeks of opening, Adrenalin Quarry was topping the national press lists of the best things to do in Cornwall and by the summer it had a major 10-minute feature on Channel Five's prime time The Gadget Show.

2010 & BEYOND

New for the 2010 season is a playpark and relaxing picnic area overlooking the lake and the cliff jumpers. 2011 will see more gravity rides. We can't tell you what they are yet. But we can say: they will be unique to the UK, they will have little or no carbon footprint and they will scream adrenalin.

WHAT DO WE STAND FOR?

The Adrenalin Philosophy

- Bring the ultimate in outdoor entertainment to everyone
- Capture the buzz you glimpse on the TV and deliver it to you on your holiday
- Build rides you can't find anywhere else, ensure they're accessible to everyone and make your holiday memorable
- Extend the extreme sports spectrum and put it within everybody's reach

We create rides that challenge outdoor adventure enthusiasts yet entertain families. Adrenalin sports aren't exclusive to the rich or the lucky. They're for everyone.

ADRENALIN QUARRY LTD, THE ENVIRONMENT & SUSTAINABLE BUSINESS

Adrenalin Quarry is a low-impact development. Customers come here for the stunning scenery as well as the rush. One of the founding principles of Adrenalin Quarry was to design the rides as an integral part of the natural landscape. Thus, The Zip is a gravity ride with no carbon footprint, fresh water coastering has near-zero environmental impact and Cornwall Council's planning department declared the quarry, "An intelligent use of space".

We are founder members of, and actively support Keep Print Local. We believe it makes environmental and economic sense for Cornish attractions to use local printers for their massive leafleting push every season, and we encourage others to reduce their carbon footprint by joining this worthwhile campaign. Please visit www.lowcarbonprint.co.uk for more details. All our leaflets are printed on sustainably-sourced stocks from managed forests using bio-inks.

Local economy thrives on a varied skills base and regular employment. Our employment practice of retaining staff through the winter where possible (difficult in this industry) combined with constant training means our knowledgeable staff start the new season with growing responsibility for their part in a growing business.

We are particularly proud that Adrenalin Quarry is designated a geological Site of Special Scientific Interest. We have a woodland management programme in place to encourage local species to thrive in what was formerly a derelict quarry. Wildlife, especially migratory birds have been left undisturbed by the development. The 4,000 trout don't seem to mind either.

Natural England have let us build an innovative tourist attraction in the middle of a protected SSSI because they could see our work would enhance the site, make it accessible to the public, leave wildlife undisturbed...and be a lot of fun.

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